

# Simon's Three Point Plan

## **Photographer Simon Watkinson exclusive tuition offer to Camera Clubs only.**

Simon has worked as a professional photographer for over twenty-five years and taught photography for the last thirteen years. With international clients, overseas photo tours, UK contracts and a host of other work, Simon is kept busy. Simon enjoys the company of other enthusiastic like minded photographers and is willing to share his knowledge with others.

### **The Three Point Photography Plan**

£50 per person per day. Total £150 for three days per person - with a minimum of 4 persons each day. Travel will be payable to Clubs over 20 miles distance and will be mutually agreed prior.

### **Outline**

Three days of tuition consisting of a lecture on fundamentals, a day out with the cameras and a final lecture on computer process. The aim of this plan is to give you a better understanding of your equipment, practise new learnt techniques in the field and understand the computer process to produce professional looking images. Running from 10am until 4pm at a venue of your choice and the day spent out in the beautiful Peak District.

### **The Plan**

Developed exclusively for Camera Clubs, I will be offering a three point plan to help you understand your camera, composition and processing. The three point plan will be broken down into sections, starting with a lecture on some of the most fundamental but misunderstood essentials. This will cover exposure compensation in depth and how the metering works inside your camera. We will look at how certain subjects can cause problems with exposure and how to choose a metering mode to give you consistent results. I will cover the confusing subject of hyperfocal distance and explain in great detail exactly how your aperture effects depth of field and quality of output image, and which apertures give the best results for landscapes and what artefacts are introduced when working with both wide or small apertures. We will also take a look at the many focus functions that are found on modern digital cameras and explain their particular purpose, so that you will be confident in choosing the correct one for your subject. We will also be discussing the merits of live view focusing.

The second part of the programme will be conducted outdoors in the countryside putting your newly learned skills into practise. We will be looking at composition and the elements that go into making an image work. We will also be taking images with multiple exposures, which we will use in the final part of the programme. I will also be showing you how neutral density filters can be used creatively and explain the use of polarising filters. A suitable location that suits will be chosen and a lunch break will be taken in which we will be going to a local pub to get lunch and a drink (not included in the cost).

In the final part of the three point plan we will be developing images in the computer system. I will be showing you how to organise in Lightroom and use the raw file processor (identical to the one in Photoshop). I will also show you some of the more advanced process methods in Photoshop using layers. This will be kept simple, so even if you are new to Photoshop you will be up and running in no time. Those that are new to Lightroom will find this a great insight to what has now become the industry standard for photographers.

The three days can be taken at anytime and can include weekends. The days do not have to be taken consecutively and are to be organised by your Club. A lunch break of one hour will be taken on all

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three days, this will be provided by yourselves in the form of a packed lunch or an hour out to get food of your choice for the first and third days. On the day in the field (day two) lunch will be taken in a pub near to the location.

## **How To Book**

To book simply email World In Focus at [office@world-infocus.co.uk](mailto:office@world-infocus.co.uk). You will need to organise a minimum of four club members and your club location for your two indoor lecture days. If you have members that wish only to do one or two of the three days, that's not a problem provided there is a minimum of four on the plan.